



Poll Position

National Poll of 1,066 Registered Voters · Conducted 10.30.11 · Margin of Error +/- 3 percentage points*

6. Which one of these hi-tech companies do you think has the brightest future: Apple, Facebook or Google?

	Age					Race				Gender		Party		
	Total	18-29	30-44	45-64	65+	White	Black	Hispanic	Other	Male	Female	Republican	Democrat	Independent
	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Apple	43.6	55.2	47.7	40.4	30.2	42.1	38.4	57.3	31.6	45.9	41.4	50.7	37.6	43.0
Google	25.9	16.8	30.9	31.0	17.9	27.1	18.0	26.1	31.9	25.7	26.2	21.0	25.2	31.5
Facebook	9.6	15.2	8.4	8.5	7.6	8.5	21.8	4.8	11.6	9.5	9.7	6.9	14.5	7.1
No opinion	20.9	12.8	13.0	20.0	44.4	22.3	21.8	11.8	24.9	19.0	22.7	21.4	22.6	18.4

Data for Poll Position survey research is collected using interactive voice response technology. Field work for all Poll Position surveys is conducted by Majority Opinion Research. Data are weighted by age, race, and gender. Questions of a political nature are additionally weighted by political party affiliation.

* Margin of error for demographic subgroups higher.