



National Poll of 1,145 Registered Voters · Conducted 01.31.12 · Margin of Error +/- 3 percentage points*

5. If you had \$1,000 to invest in the stock of Facebook or Google, which company's stock would you rather buy?

	Age					Race				Gender		Party		
	Total	18-29	30-44	45-64	65+	White	Black	Hispanic	Other	Male	Female	Republican	Democrat	Independent
	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Google	45.7	50.8	57.6	43.4	24.7	46.8	41.0	44.3	39.5	46.2	45.2	46.2	44.5	46.3
Facebook	22.1	26.8	19.0	22.7	21.1	24.5	16.6	13.7	31.4	27.0	17.5	22.7	25.5	17.3
No opinion	32.2	22.4	23.4	33.9	54.2	28.7	42.3	42.0	29.2	26.8	37.3	31.1	30.1	36.4

Data for Poll Position survey research is collected using interactive voice response technology. Field work for all Poll Position surveys is conducted by Majority Opinion Research. Data are weighted by age, race, and gender. Questions of a political nature are additionally weighted by political party affiliation.

* Margin of error for demographic subgroups higher.