



Poll Position

National Poll of 1,200 Registered Voters · Conducted 11.13.11 · Margin of Error +/- 3 percentage points*

8. Do you think that social media are helpful or harmful to the social development of today's youth?

	Age					Race				Gender		Party		
	Total	18-29	30-44	45-64	65+	White	Black	Hispanic	Other	Male	Female	Republican	Democrat	Independent
	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Helpful	19.9	34.5	17.1	18.9	10.5	19.7	33.4	8.8	14.8	22.2	17.6	16.5	28.0	14.0
Harmful	52.5	46.5	52.1	55.4	54.0	54.4	41.3	52.6	47.5	52.5	52.5	65.1	39.7	54.3
Not making a difference	17.0	15.6	16.6	16.0	21.0	15.5	13.3	27.3	27.2	16.7	17.2	10.0	20.2	20.5
No opinion	10.6	3.3	14.2	9.7	14.5	10.3	11.9	11.3	10.5	8.6	12.6	8.5	12.1	11.2

Data for Poll Position survey research is collected using interactive voice response technology. Field work for all Poll Position surveys is conducted by Majority Opinion Research. Data are weighted by age, race, and gender. Questions of a political nature are additionally weighted by political party affiliation.

* Margin of error for demographic subgroups higher.