



Poll Position

National Poll of 1,145 Registered Voters · Conducted 01.31.12 · Margin of Error +/- 3 percentage points*

12. Would you prefer going to a Super Bowl party that served healthy food, or food considered unhealthy like pizza, wings, chips and dips?

	Age					Race				Gender		Party		
	Total	18-29	30-44	45-64	65+	White	Black	Hispanic	Other	Male	Female	Republican	Democrat	Independent
	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Party with healthy food	34.6	43.7	23.2	36.3	40.2	30.5	48.3	44.1	38.1	30.5	38.4	32.2	38.2	34.4
Party with pizza, wings, chips and dips	46.1	34.7	61.1	45.7	34.3	50.0	31.2	39.5	31.1	54.4	38.2	49.4	43.3	43.5
No opinion	19.3	21.6	15.7	18.0	25.5	19.5	20.5	16.4	30.8	15.1	23.4	18.4	18.4	22.0

Data for Poll Position survey research is collected using interactive voice response technology. Field work for all Poll Position surveys is conducted by Majority Opinion Research. Data are weighted by age, race, and gender. Questions of a political nature are additionally weighted by political party affiliation.

* Margin of error for demographic subgroups higher.