



National Poll of 1,145 Registered Voters · Conducted 01.31.12 · Margin of Error +/- 3 percentage points*

6. Do you think that the reputation of Facebook will be helped or harmed by its plan to sell shares in the company in an Initial Public Offering?

	Age					Race				Gender		Party		
	Total	18-29	30-44	45-64	65+	White	Black	Hispanic	Other	Male	Female	Republican	Democrat	Independent
	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Helped	31.5	36.6	29.2	30.7	31.1	36.0	23.6	13.5	42.6	35.4	27.8	32.9	31.3	29.4
Harmed	22.0	17.4	30.0	21.5	14.8	21.5	15.7	30.5	19.2	25.5	18.7	17.9	26.2	24.1
No opinion	46.5	46.0	40.7	47.8	54.0	42.5	60.7	56.0	38.2	39.1	53.5	49.3	42.5	46.5

Data for Poll Position survey research is collected using interactive voice response technology. Field work for all Poll Position surveys is conducted by Majority Opinion Research. Data are weighted by age, race, and gender. Questions of a political nature are additionally weighted by political party affiliation.

* Margin of error for demographic subgroups higher.